

## Press Release

### FIBERCOP, ROBERTA VIVENZIO DIRECTOR OF COMMUNICATIONS

*Roberta Vivenzio will manage internal, external and commercial institutional communication, media relations, digital channels, brand strategy, ADV, events and sponsorships.*

Rome, August 6<sup>th</sup> 2024

Roberta Vivenzio joins FiberCop and will be in charge of internal, external and commercial, institutional communications, media relations, digital and web channels, brand strategy, ADV, events and sponsorships.

Born in Naples, with a degree in Political Science, she studied at the London School of Journalism and has undertaken management courses at Bocconi, Milan and IESE, Barcelona. Vivenzio is coming from Ferrovie dello Stato Italiane where she was Deputy Chief Communication Officer and head of the Group's media factory. She worked at Snam as Global Director of Media Relations and for the London Stock Exchange Group as Head of Media & Digital at Borsa Italiana.

She spent 14 years at Enel where she covered several managerial positions up to becoming Global Head of Media where she managed relations with leading international media organisations and led communications on some of the major business development operations abroad, from the takeover bid on Spain's Endesa to the Group's international growth, including the listing and subsequent delisting of Enel Green Power and the launch of Enel X. In the early 2000s, she worked at TIM as head of the international press office.

She is fluent in three European languages and was a *regular contributor* from Rome for BBC World News during the Covid-19 pandemic.

#### **FiberCop Press Office**

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#### **FiberCop S.p.A.**

Single-member company

Registered office: Via Marco Aurelio, 24 - 20127 Milan

Share Capital € 14,007,200.00

Tax Code VAT No. and Entry

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